



REGULATION "6 WEEKS CHALLENGE"

Instagram contest

1. CONTEST AND ORGANIZERS

Simonelli Group Spa organizes the Instagram contest "I am One" ("Contest"), Via Emilio Betti n.1 Belforte del Chienti (MC) ("Simonelli Group"). The following terms and conditions exclusively discipline the participation of the Contest.

2. PARTICIPATION

2.1. Any overage individual can participate in the Contest. Employees, third parties, or family members of Simonelli Group are not allowed to participate in the Contest.

2.2. The participation is possible from the period of July 2020 to September 2020.

2.3. The Contest is composed of n. 6 Challenges. Each Challenge will last for five days. It will start when the post is published and will end the following Tuesday at 10 AM (CET).

2.4. To participate in the Contest, the rules are:

- Follow Victoria Arduino (@victoriaarduino1905) on Instagram.
- Share the requested content on your IG profile for each Challenge.

To be admitted to the Contest, the contestants must follow the below information:

The content must include @victoriaarduino1905 + #6weekschallenge + #EagleOnePrima + #VictoriaArduino

2.5. Only the pictures that fully satisfy the conditions stated in point 2.4 can participate in the Contest. Simonelli Group is not responsible for late or incomplete admissions. Tagging a company or celebrity that is not correlated with the competitor will be disqualified from the Contest.

3. FULFILLING AND PROGRESS OF THE CONTEST

3.1. At the end of each Challenge (see point 2.3), the ten photos with the most likes will be rewarded with an exclusive gadget.

3.2. The winner will be informed with an Instagram instant message within five days from the end of the second part of the Contest. The winner must confirm the communication received by the organizer and their name and address within three days from the delivery of the info. They must also specify the notification's communication method; otherwise, they will not have the right to the prize, which will then be assigned to another contestant. The participant is responsible for noticing the award from Simonelli Group through their Instagram account. The details of the launch event participation will be defined in collaboration with the winner.

3.3. The right to the prize cannot be given away or transferred. The prize cannot be paid off, nor integrated or modified.

3.4. Instagram is not connected in any way to the extraction and is not anyhow a contact.

3.5. The Contest is not sponsored, supported, or administrated by, or associated with Instagram.

4. EXCLUSION FROM THE PARTICIPATION

4.1. If violation of terms and conditions occurs, Simonelli Group reserves the right to exclude the participants from the Contest.

4.2. Moreover, Simonelli Group reserves the right to exclude the participants that use prohibited support or benefit from manipulations. In particular, through cumulative or repetitive participation that is not expressly authorized by Simonelli Group. For example, this may happen if automated scripts, hacker instruments, Trojan, or viruses are used, or even if a participant uses illegal means. Furthermore, providing false personal information and the use of fake profiles will lead to disqualification. In these cases, it will be possible to revoke or request the prize's return.

5. THE ANTICIPATED CONCLUSION OF THE CONTEST

Simonelli Group has the right to cancel, suspend, or modify the Contest if unexpected conditions may arise, and that may prevent the performance of the Contest as originally organized or becomes unsustainable for Simonelli Group to continue. These include, but not exclusively, the non-authorized intervention of third parties, and hardware/software technical problems that are outside the organizers' influence, and also law violations directly associated with the Contest, particularly the manipulation of the Contest functions.

6. TRANSFER OF RIGHTS

The participant transfers to Simonelli Group, with a non-exclusive business scope, the right of use, author and connected powers, and photography rights granted in the frame of the contest participation, without restrictions about the content, time, and place.

7. DATA PROCESSING DURING THE CONTEST

The details of the processed data during the Contest and regarding the participant's rights can be consulted in our information on data protection, available [here](#).